



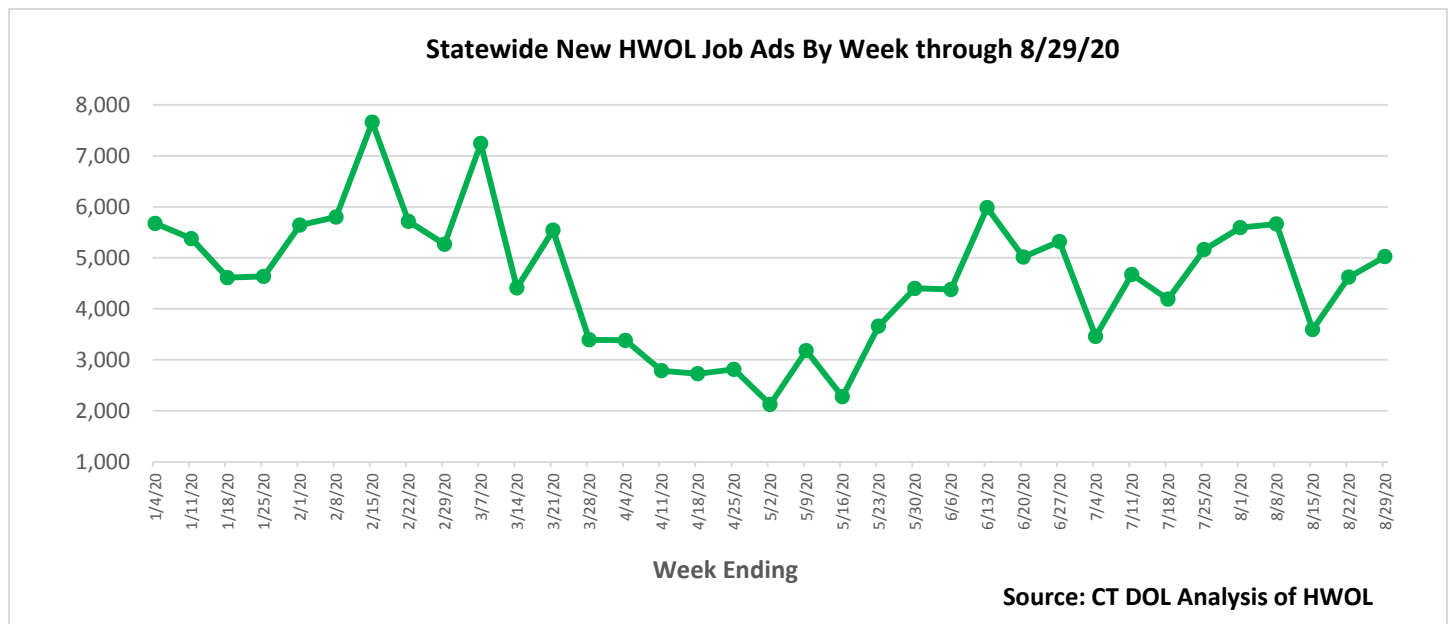
NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending August 29th, 2020

New Ads During The Last Week of August Equal Levels From A Year Ago

WETHERSFIELD, September 4th, 2020 – During the week ending August 29th, 2020, there were 5,024 new postings. New postings are up 9% or 403 ads from a week ago. This one-week increase is driven by Health Care & Social Assistance (+277 new ads), Professional, Scientific, & Technical Services (+89 new ads), Accommodation & Food Services (+89 new ads), and Finance & Insurance (+81 new ads). Ten gaining sectors had a combined 628 more new ads than the prior week. These gains were dampened by combined new ad declines of 225 in ten sectors, the largest being Information (-51 new ads), and Manufacturing (-51 new ads). There was also a decline in the number of ads where the industry was unspecified (-60 new ads). During the month of August, weekly new ads averaged 4,898 per week and averaged 4,821 during the third quarter. In comparison, weekly new ads averaged 3,686 during the second quarter of 2020 amid the height of the Covid-shutdown. Total new ads during the last week of August nearly matched levels of 5,021 had a year ago during the week ending August 31st, 2019.



Industries with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Food Preparation & Serving Workers.

Employers with the most new postings include Hartford Healthcare, Boston Market, and Amazon.

The three industries with the most new job postings where

- **Health Care and Social Assistance** (1,053 new postings, +36% over the week)
- **Retail Trade** (724 new postings, -5% over the week)
- **Finance & Insurance** (455 new postings, +22% over the week)

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending 8/29/20	1 week ago: 8/22/20	4 weeks ago: 7/25/20	1 week change		4 week change	
					%	#	%	#
00	Total	5,024	4,621	5,590	9%	403	-10%	-566
11	Agriculture, Forestry, Fishing and Hunting	3	4	15	-25%	-1	-80%	-12
21	Mining, Quarrying, and Oil and Gas Extraction	6	6	5	0%	0	20%	1
22	Utilities	45	34	32	32%	11	41%	13
23	Construction	61	62	59	-2%	-1	3%	2
31	Manufacturing	300	351	233	-15%	-51	29%	67
42	Wholesale Trade	23	30	33	-23%	-7	-30%	-10
44	Retail Trade	724	759	799	-5%	-35	-9%	-75
48	Transportation and Warehousing	128	97	160	32%	31	-20%	-32
51	Information	95	146	120	-35%	-51	-21%	-25
52	Finance and Insurance	455	374	357	22%	81	27%	98
53	Real Estate and Rental and Leasing	84	59	80	42%	25	5%	4
54	Professional, Scientific, and Technical Services	301	212	219	42%	89	37%	82
55	Management of Companies and Enterprises	2	7	2	-71%	-5	0%	0
56	Administrative and Support and Media Services	126	127	185	-1%	-1	-32%	-59
61	Educational Services	204	188	271	9%	16	-25%	-67
62	Health Care and Social Assistance	1,053	776	1,018	36%	277	3%	35
71	Arts, Entertainment, and Recreation	26	39	48	-33%	-13	-46%	-22
72	Accommodation and Food Services	359	270	374	33%	89	-4%	-15
81	Other Services (except Public Administration)	89	81	102	10%	8	-13%	-13
92	Public Administration	68	67	129	1%	1	-47%	-61
99	unspecified	872	932	1,349	-6%	-60	-35%	-477

Source: CT DOL Analysis of HWOL

10 sectors had job posting increases over the week, one was unchanged, and 10 had decreases. Some of the largest percent increases occurred in Professional, Scientific, & Technical Services (+42% or +89 new postings), Real Estate (+42% or +25 new postings), and Health Care & Social Assistance (+36% or +277 new postings). The ten decreasing sectors were down 60 or less over the week. Some of the largest decreases occurred in Information (-51 new ads or -35%), Manufacturing (-51 new ads or -15%), and Retail Trade (-35 new ads or -5%).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

New Job Postings by Occupation

The occupations with the most new postings during the week ending 8/29/20 were:

- Registered Nurses (213 new postings, +73% over the week)
- Retail Salesperson (197 new postings, +17% over the week)
- Food Preparation and Serving Workers (142 new postings, +151% over the week)

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending 8/29/20	1 week ago: 8/22/20	4 weeks ago: 8/1/20	1 week change		4 week change	
				%	#	%	#
Registered Nurses	213	123	154	73%	90	38%	59
Retail Salespersons	197	169	241	17%	28	-18%	-44
Combined Food Preparation and Serving Workers, Including Fast Food	143	57	54	151%	86	165%	89
First-Line Supervisors of Retail Sales Workers	138	179	133	-23%	-41	4%	5
Computer Occupations, All Other	126	118	104	7%	8	21%	22
Customer Service Representatives	125	109	127	15%	16	-2%	-2
Laborers and Freight, Stock, and Material Movers, Hand	118	92	106	28%	26	11%	12
Software Developers, Applications	113	109	64	4%	4	77%	49
Managers, All Other	94	71	98	32%	23	-4%	-4
Nursing Assistants	87	63	72	38%	24	21%	15
Medical and Health Services Managers	81	51	75	59%	30	8%	6
Sales Representatives, Wholesale and Manufacturing	80	118	129	-32%	-38	-38%	-49
Merchandise Displayers and Window Trimmers	69	54	34	28%	15	103%	35
Heavy and Tractor-Trailer Truck Drivers	64	52	63	23%	12	2%	1
Security Guards	62	32	44	94%	30	41%	18
Secretaries and Administrative Assistants	61	56	80	9%	5	-24%	-19
Stock Clerks and Order Fillers	57	52	110	10%	5	-48%	-53
General and Operations Managers	55	52	40	6%	3	38%	15
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	54	48	57	13%	6	-5%	-3
Food Service Managers	48	28	30	71%	20	60%	18
Medical Secretaries	48	51	55	-6%	-3	-13%	-7
Personal Care Aides	46	40	109	15%	6	-58%	-63
First-Line Supervisors of Food Preparation and Serving Workers	44	26	26	69%	18	69%	18
Licensed Practical and Licensed Vocational Nurses	44	16	38	175%	28	16%	6
Maintenance and Repair Workers, General	39	42	52	-7%	-3	-25%	-13

Source: CT DOL Analysis of HWOL

Employers with the Most New Job Postings

Employers with the most new job postings for the week ending August 29th were mostly in Retail Trade, Finance & Insurance, and Accommodation & Food Service. The 25 employers shown below account for 22 percent of all new ads for the week ending August 29, 2020. The employers with the largest increase over the week were Boston Market (+105 new ads), the State of Connecticut government (+80 new ads), and Hartford Healthcare (+44 new ads). Four out of 25 employers had over the week declines, the largest were Compass Group North America (-7 new ads), Lowe's Companies, Inc (-7 new ads) and Stamford Hospital (-5 new ads).

Employer	Ads Week Ending: 8/29/20	1 Week Ago: 8/22/20	4 Weeks Ago: 8/1/20	1 Week # Change	4 Week # Change
Hartford Healthcare	123	79	103	44	20
Boston Market	105	0	0	105	105
Amazon	98	78	70	20	28
State of Connecticut	86	6	68	80	18
Cigna Corporation	66	66	40	0	26
Anthem Blue Cross	55	24	18	31	37
Apple Inc.	54	52	0	2	54
UnitedHealth Group	48	33	22	15	26
Petco	45	5	36	40	9
Lowe's Companies, Inc	43	50	144	-7	-101
Accenture	41	0	0	41	41
CVS Health	37	23	63	14	-26
Raytheon	32	33	5	-1	27
Quest Diagnostics Inc.	27	3	7	24	20
Yale University	27	20	12	7	15
KFC	26	14	8	12	18
Allied Universal	24	9	2	15	22
BJ's Wholesale Club, Inc.	24	8	11	16	13
Humana	24	19	12	5	12
Salvation Army	24	0	3	24	21
Walgreens Boots Alliance Inc	24	17	19	7	5
Stamford Hospital	23	28	22	-5	1
Aetna Incorporated	21	19	11	2	10
Aramark	21	8		13	21
Compass Group North America	21	28	18	-7	3

Source: CT DOL Analysis of HWOL

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>